



Introducing ETSI-BC

March 2023

Outline



1. What is ETSI-BC
2. What we do
3. Why you should care!





1. What is ETSI-BC?

Economic Trusts in BC

Created in 2006 to support local economic development

- \$50 million to Island Coastal Economic Trust, \$50 million to ETSI-BC, \$185 million to Northern Development

Mandates

- Help grow and diversify the region's economy to enhance the prosperity and quality of life for all residents

Who we Serve

Population of 758K, spanning:

- 9 Regional Districts
- 53 Municipalities
- 33 First Nations
 - 27 in Thompson-Okanagan
 - 6 in Columbia-Kootenay

ETSI-BC Service Area



Our Region's Urban – Rural Divide



Urban/Rural Population Split:

- 50-50 urban / rural
- Urban population all in Thompson Okanagan (5 cities)

Distribution of Rural Population

- 50-50 Thompson-Okanagan/
 - Our focus: supporting rural, remote communities (<5K) and First Nations.

Our Structure

Non-profit organization

- 13-member Board
- 2 Regional Advisory Committees

Our Board:

- 8 local government elected officials
- 5 Provincial Government appointees

Regional Advisory Committees (RACs)

- Columbia-Kootenay & Thompson-Okanagan regions
- local government elected officials & MLAs

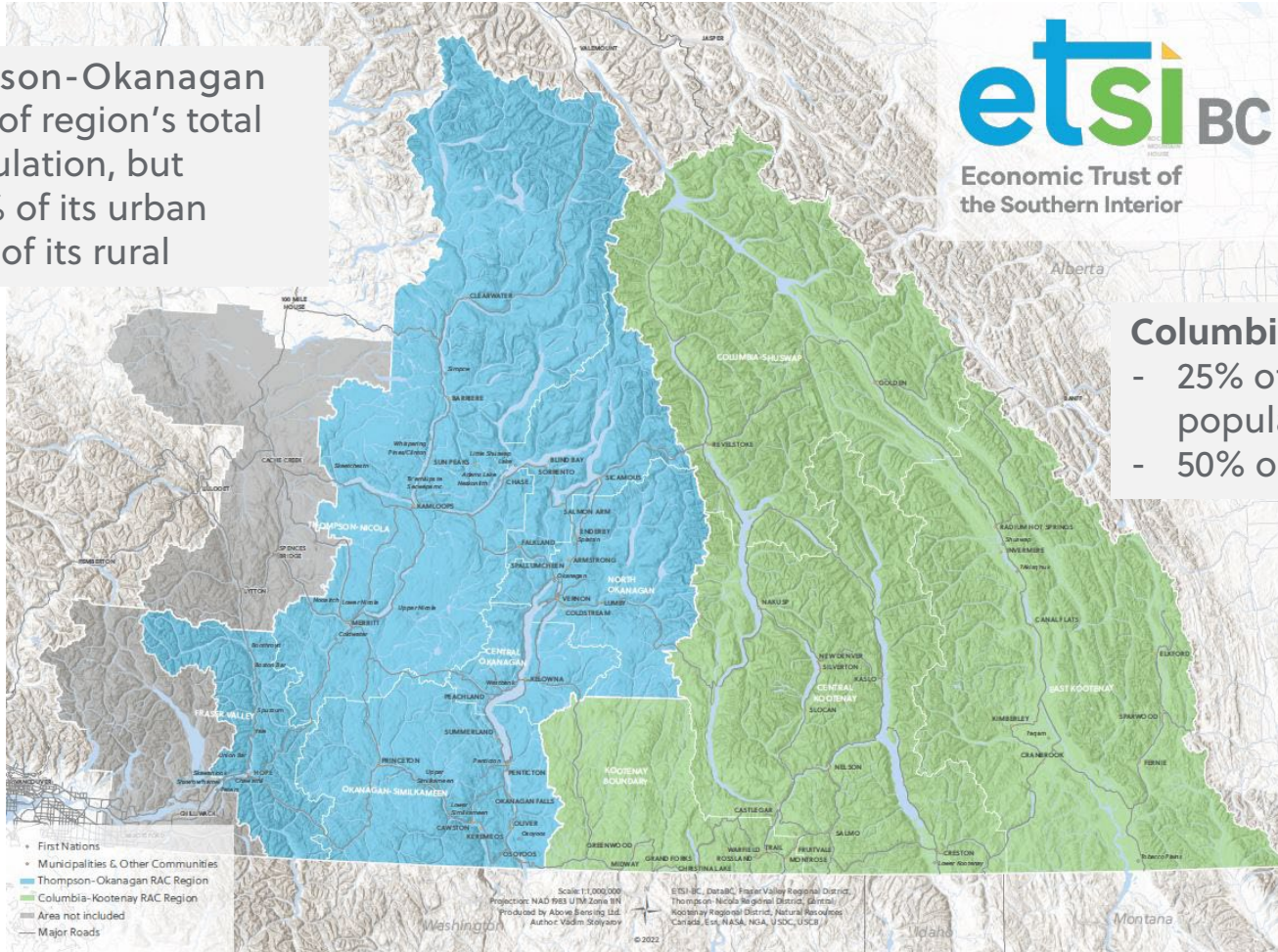
Regional Advisory Committee Areas

Thompson-Okanagan

- 75% of region's total population, but
- 100% of its urban
- 50% of its rural



Economic Trust of
the Southern Interior



Columbia-Kootenay

- 25% of region's total population, but
- 50% of its rural residents

- First Nations
- Municipalities & Other Communities
- Thompson-Okanagan RAC Region
- Columbia-Kootenay RAC Region
- Area not included
- Major Roads

Scale: 1:1,000,000
Projection: NAD 1983 UTM Zone 18N
Produced by Above Consulting Ltd.
Author: Vadim Stolyarov
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ETSi BC, "DataBC", Fraser Valley Regional District,
Thompson-Nicola Regional District, Central
Kootenay Regional District, Natural Resources
Canada, Esri, NASA, NOAA, USGS, USGS

Regional Advisory Committees

Roles

- appoint 4 members to the Board of ETSI-BC
- recommend projects for ETSI-BC funding
- provide regular updates regarding ETSI-BC and RAC activities to their community and Regional District

2023 Thompson-Okanagan RAC Members

- Kevin Acton, Mayor, Village of Lumby
- Julius Bloomfield, Mayor, City of Penticton
- Victor Cumming, Mayor, City of Vernon
- Alan Harrison, Mayor, City of Salmon Arm
- Blair Ireland, Mayor, District of Lake Country
- Jim Johnson, Director, Electoral Area E, RDNO
- Julie Kimmel, Councillor, Sun Peaks
- Sue McKortoff, Mayor, Town of Osoyoos
- Gord Milsom, Mayor, City of West Kelowna
- Jay Simpson, Director, Electoral Area F, CSRD
- Patrick Van Minsel, Mayor, District of Peachland
- Martin Johansen, Mayor, Town of Oliver
- David Laird, Director, Area M, TNRD
- Roly Russell, MLA, Boundary-Similkameen
- Merlin Blackwell, Mayor, District of Clearwater
- Greg Kylo, MLA, Shuswap
- Norm Letnick, MLA, Kelowna-Lake Country
- Victor Smith, Mayor, District of Hope

Our Board

Executive



Sharon Shepherd, Chair
Provincial Appointee +



Dr. Phillip Barker, Vice-Chair
Provincial Appointee +



Peggy DeVries
Finance Committee Chair
Provincial Appointee +



Steve Morissette
Executive Committee
Mayor of Fruitvale +

RAC Chairs



Diana Lockwood, CK-RAC Chair
Mayor of Salmo +



Sue McKortoff, TO-RAC Chair
Mayor of Osoyoos +

Our Board



Kevin Acton
Mayor of Lumby



Sue Cairns
Councillor, Kimberley



Susan Clovechok
Director Area F, RDEK



Paul Donald
Provincial Appointee



Alan Harrison
Mayor of Salmon Arm



Wayne Kaboni
Provincial Appointee



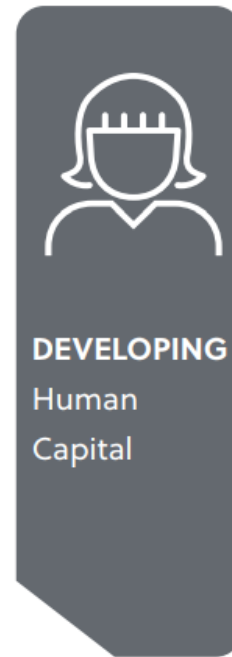
Julie Kimmel
Councillor, Sun Peaks





2. What do we do?

Our Strategic Pillars



ETSI-BC supports your region with grant funding, training, and resources...

The ETSI-BC Team



Laurel Douglas

Chief Executive Officer
laurel@etsi-bc.ca



Mary Beadman

Program Administrator



Paul Wiest

Project Consultant
CK-RAC Area
Nelson



Renata King

Project Consultant
TO-RAC Area
Vernon



Aleece Laird

Community Engagement
Consultant, Kamloops



Michael Dorsel

Loan Specialist
Kelowna



Stacy Smith

Controller
Kelowna

ETSI-BC Funding Approach

What we DO:

- support communities in the Southern Interior to grow and diversify their local economies
- provide grant funding, resources, knowledge, foster collaboration
- focus on smaller communities, First Nations, seed funding
- fund \$15 – 50K per project
- Funding Intakes 2x/year (spring & fall)

What we DON'T do – we're not a lender, don't provide any funding directly to business

Who we Work With

- Local Governments
- Economic Development Officers
- First Nations
- Community Futures
- Chambers of Commerce
- Indigenous Organizations
- Industry Associations
- Accelerators
- Post Secondary Institutions



Funding Intakes

Spring Funding Intake

- Accepting applications April 1 - May 1
- RAC Book ready by June 9
- Joint CK & TO RAC meeting June 16, 2023 (after 3:30 pm)

Fall Funding Intake

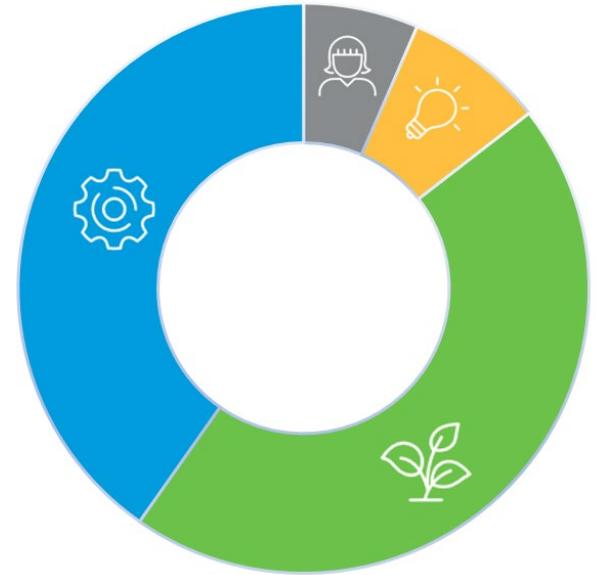
- Application deadline October 11
- RAC Book ready by November 17
- Joint CK & TO RAC meeting during the week of November 24, 2023 (date and time TBD)



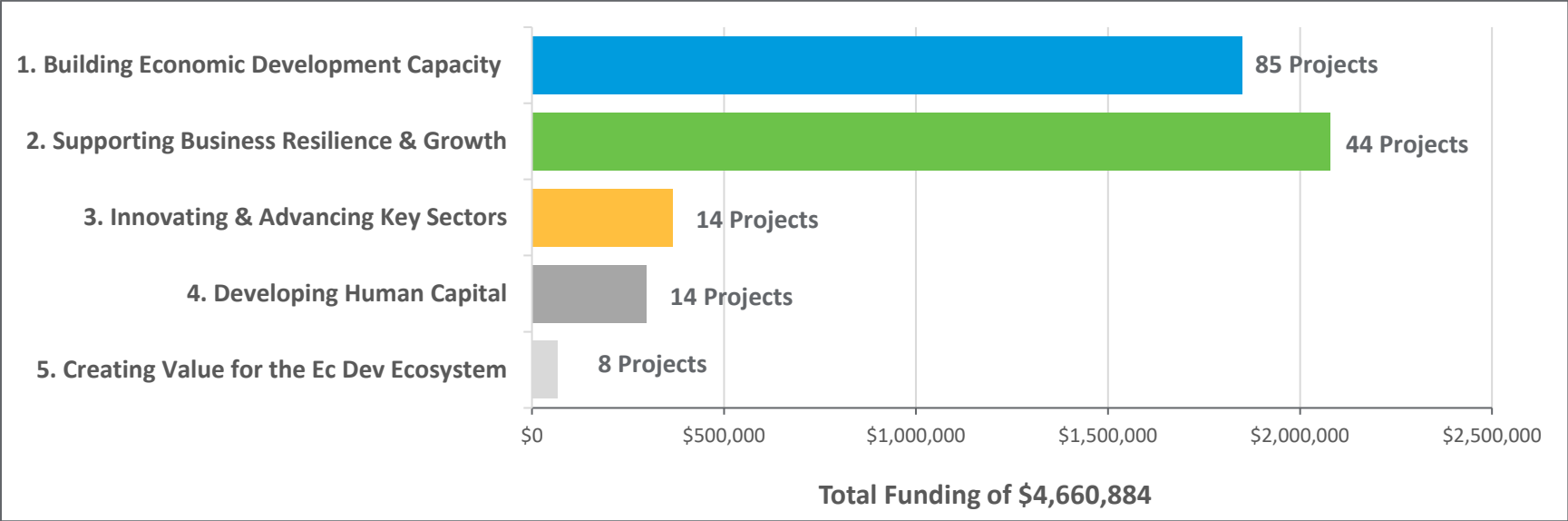
3. Finally, why should you care?

Some Highlights

- \$4.6+ million in grant funding to 165 projects since April 2021
- Total funding of \$71 million since inception for 551 projects worth \$256 million
- These projects helped create or maintain 14K+ jobs in our region (10K+ jobs since 2021)



Funding by Pillar since April 2021



Notes:

- Pillars 1 & 3 marked with * disbursed through Funding Intakes (75% of grant budget)
- Pillar 2 are partner programs delivered for the Province (RBCR and FIR Programs)

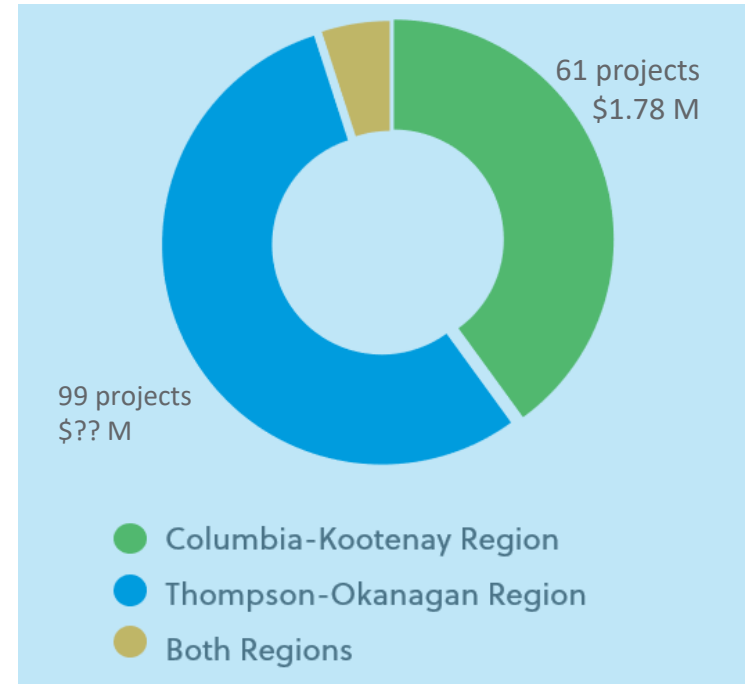
Distribution of ETSI-BC Support*

Funding by Regional District

Area	Funding Approved FY2022 & 23 to date	# of Projects
Central Kootenay	\$633,845	24
Central Okanagan	\$593,200	19
Columbia Shuswap	\$428,740	14
East Kootenay	\$715,340	22
Hope, FVRD Areas A&B	\$290,486	10
Kootenay Boundary	\$265,514	10
North Okanagan	\$379,910	15
Okanagan Similkameen	\$554,229	23
Thompson Nicola	\$771,750	28

*Since April 2021

Funding by RAC Region





Sample Projects in your Area



ETSI-BC Spotlight:
Lands Feasibility Study Highlights Economic Opportunities at Kamloops Airport



ETSI-BC Spotlight:
Armstrong Grows Local Food Connections Through Cheese - and More

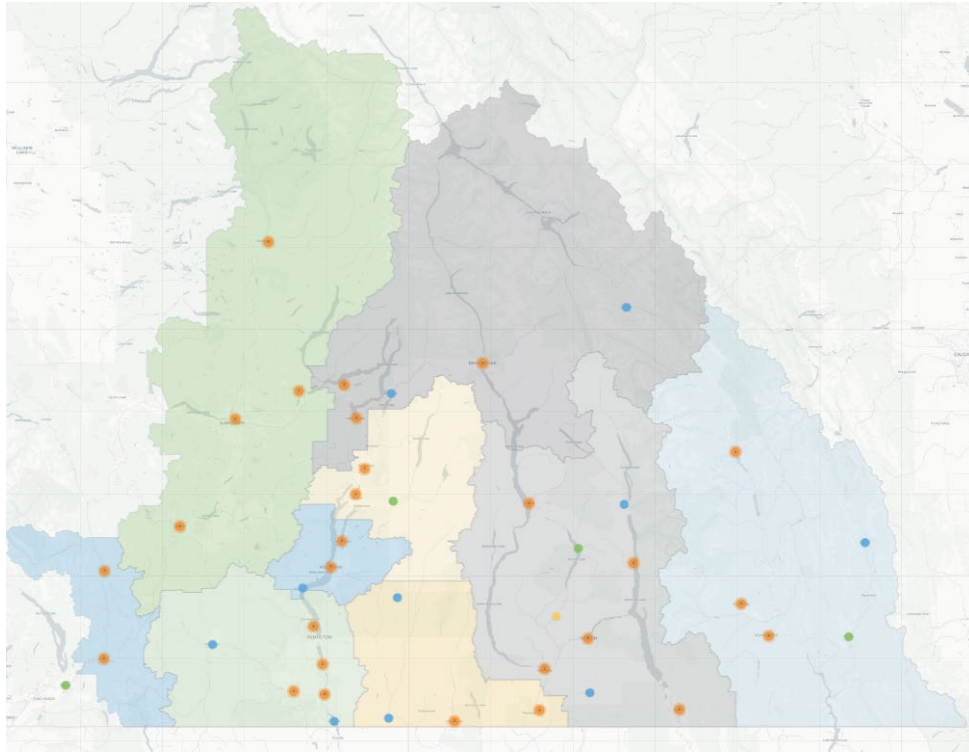


ETSI-BC Spotlight:
Southern Interior Economics Opportunities Showcased at Regional Summit



ETSI-BC Spotlight:
Addressing Supply Chain Resiliency in the Kootenays

Interactive Map of Funded Projects by Community

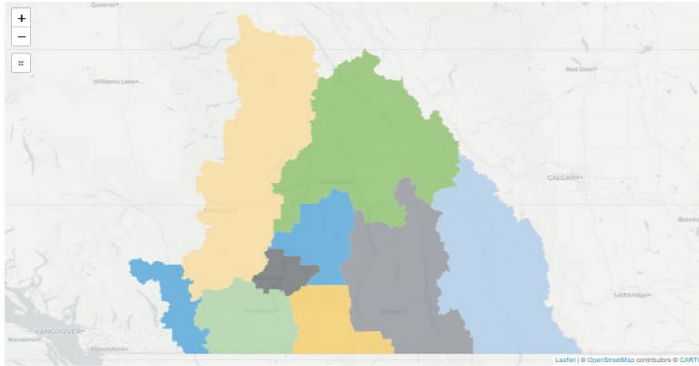


Visit <https://fundedprojects.etsi-bc.ca/>
to learn more!

Regional Data Portal



Population Labour Force Industry Business Agriculture Real Estate



Click a region on the map to draw a chart showing numbers for that region.

NOTES:

- Total population of all Regional Districts noted is 966,208. The portion of that falling in the ETSI-BC Service Area is 758,336.
- Numbers for the Fraser Valley Regional District ONLY include those areas serviced by ETSI-BC (District of Hope and Electoral Areas A and B), EXCEPT on the Labour Force page, which is at the Economic Development Region level.
- Numbers for the Thompson-Nicola Regional District are for the entire TNRD. The map only shows the portion of the TNRD in the ETSI-BC service area (excludes Electoral Areas E, G, I, Ashcroft, Cache Creek, Clinton, Logan Lake and Lytton).

Population

Total Population in ETSI-BC Service Area
758,336

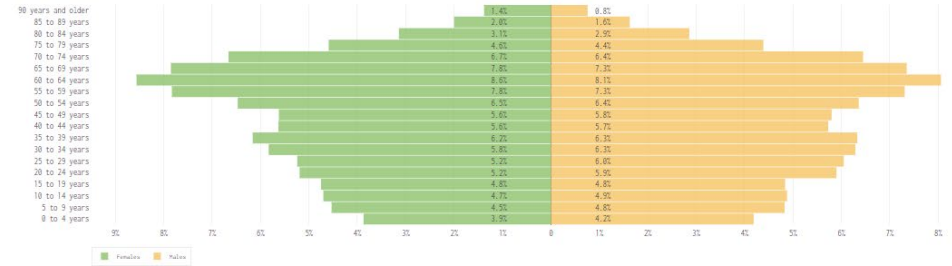
as per Census 2021
Data source: Statistics Canada, 2021 Census of Population

Average age
44.9

of population in ETSI-BC service area
Data source: Statistics Canada, Annual Demographic Estimates

All Regional Districts

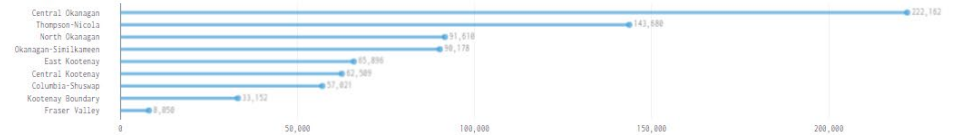
Population distribution by sex and 5-year-band age groups



Data source: Statistics Canada, Annual Demographic Estimates

Population

By regional district, as per Census 2021



Visit <https://our-region.etsi-bc.ca/> to see more!

Stories about our Funded Projects



Labour Shortage Addressed by North Okanagan Immigration Pilot Project

December 16, 2021

The Vernon area of the Thompson/Okanagan is one of 11 communities in Canada delivering an immigration project designed to bring skilled permanent residents to rural communities and match them with employers who have job vacancies. ETSI-BC contributed \$25,000 to the Pilot, which is already filling jobs and providing the region with long-term economic benefits

[Read More](#)



Nelson Innovation Centre Spurs Growth in Kootenay Technology Sector

January 10, 2022

Early-stage technology firms have specific needs, especially those located in rural areas. With financial support from ETSI-BC and other funders, the Nelson Innovation Centre, a business incubator located in the heart of the Kootenays, is helping the local tech sector grow and thrive through access to vital programs and services.

[Read More](#)

Visit <https://www.etsi-bc.ca/stories/> for many more !



Thriving Kootenay Outdoor Gear Manufacturers Drive Supply Chain Solution

December 16, 2021

When the going gets tough and supplies can't be delivered, why not build a local manufacturing facility? That is exactly what Kootenay outdoor gear makers are looking at through a feasibility study funded by ETSI-BC. Find out how these bold Kootenay entrepreneurs are working to turn a supply chain challenge into an economic opportunity.

Keep in touch!

Follow us on LinkedIn

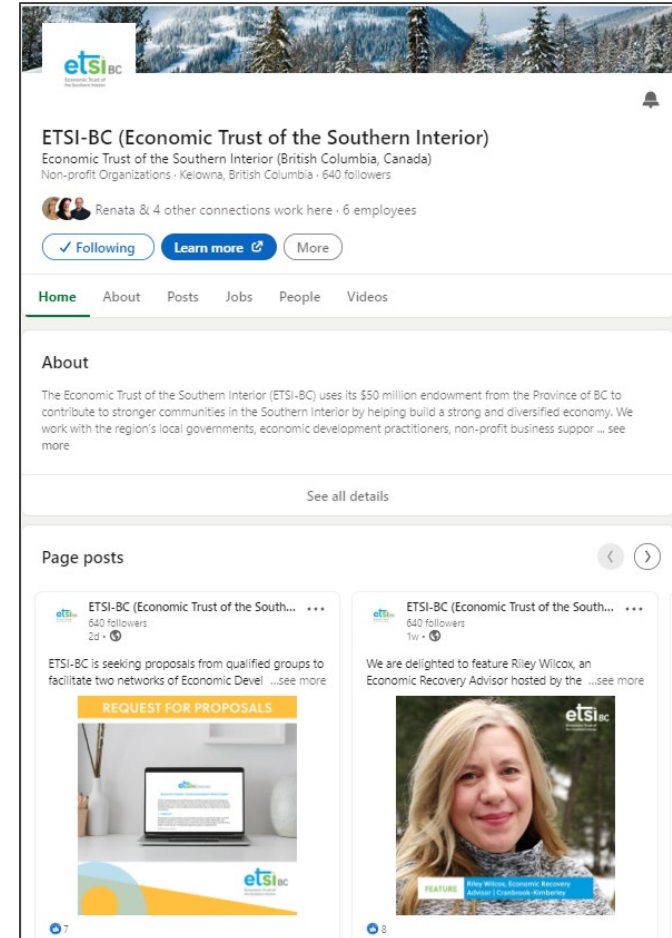
@etsi-bc (economic trust of the southern interior)

Twitter

@etsi_bc

Sign up for our eNews

www.etsi-bc.ca

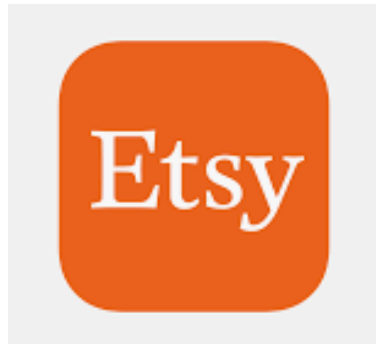


The image shows a screenshot of the LinkedIn profile for ETSI-BC (Economic Trust of the Southern Interior). The profile header includes the ETSI-BC logo, a banner image of a snowy mountain landscape, and the text: "ETSI-BC (Economic Trust of the Southern Interior)", "Economic Trust of the Southern Interior (British Columbia, Canada)", "Non-profit Organizations · Kelowna, British Columbia · 640 followers", and "Renata & 4 other connections work here · 6 employees". Below the header are buttons for "Following", "Learn more", and "More". The navigation tabs include "Home", "About", "Posts", "Jobs", "People", and "Videos". The "About" section contains the text: "The Economic Trust of the Southern Interior (ETSI-BC) uses its \$50 million endowment from the Province of BC to contribute to stronger communities in the Southern Interior by helping build a strong and diversified economy. We work with the region's local governments, economic development practitioners, non-profit business support ... see more". Below the "About" section is a "See all details" link. The "Page posts" section shows two posts. The first post, dated 2 days ago, is titled "REQUEST FOR PROPOSALS" and features an image of a laptop displaying the ETSI-BC website. The second post, dated 1 week ago, is titled "FEATURE: Riley Wilcox, Economic Recovery Advisor | Entrepreneur Magazine" and features a portrait of Riley Wilcox.

One last thing...

please don't call us
ETSI...

cuz we're not



We're "ETSI-BC"!



etsi BC

Economic Trust of
the Southern Interior



...working with you to build strong economies,
stronger communities in the Southern Interior!

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