



# ARE THE DOLLARS YOU SPEND BENEFITING YOUR LOCAL COMMUNITY?

---

Supported by:



Services delivered in partnership by:



# INTRODUCTION

---



David LePage, Managing Partner  
Buy Social Canada

# TODAY'S PRESENTATION

---

- Introduction to social procurement concepts as an emerging best practice
- Introduction to BCSPi as a shared learning and capacity building opportunity for governments across BC





# PUBLIC SECTOR SPENDING

---

The public sector collectively spends billions of dollars through procurement:

- \$200B annually with approx. 80% taking place at local & regional level
- Represents 13% of Cdn GDP





# WHAT IS SOCIAL PROCUREMENT?

---

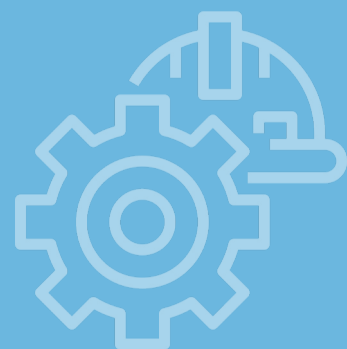
**Social Procurement** is the practice of leveraging existing spending to create social, environmental & cultural benefits



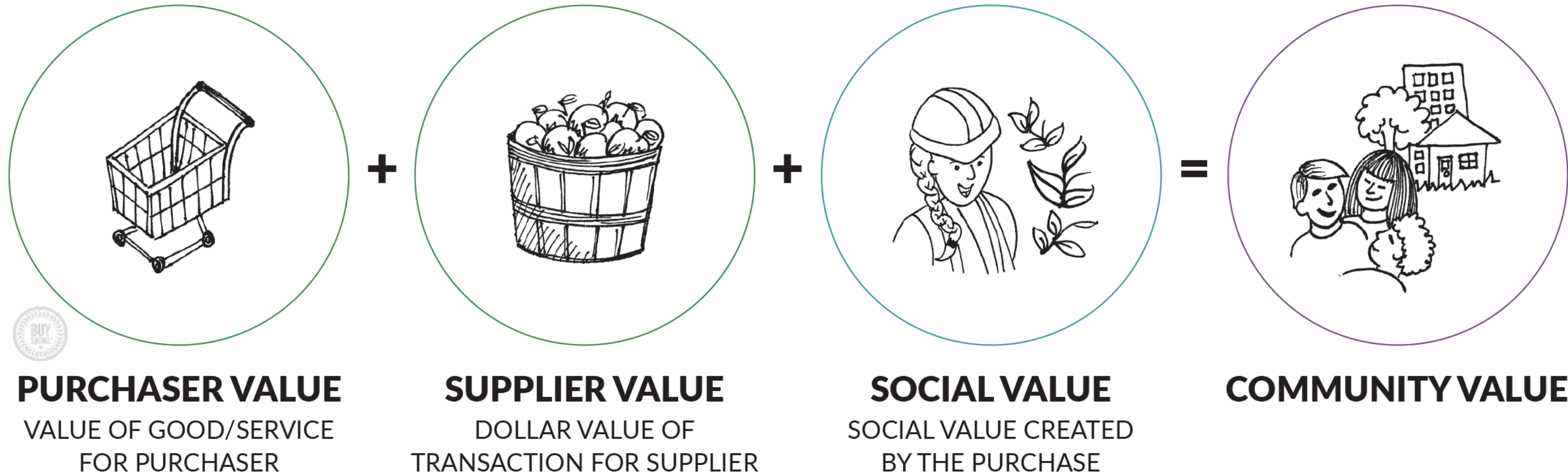
# WHY SOCIAL PROCUREMENT?

---

- Our communities are facing complex challenges
- Every purchase has an economic, environmental and social impact
- When used strategically, our purchasing can become a tool for building healthy and resilient communities



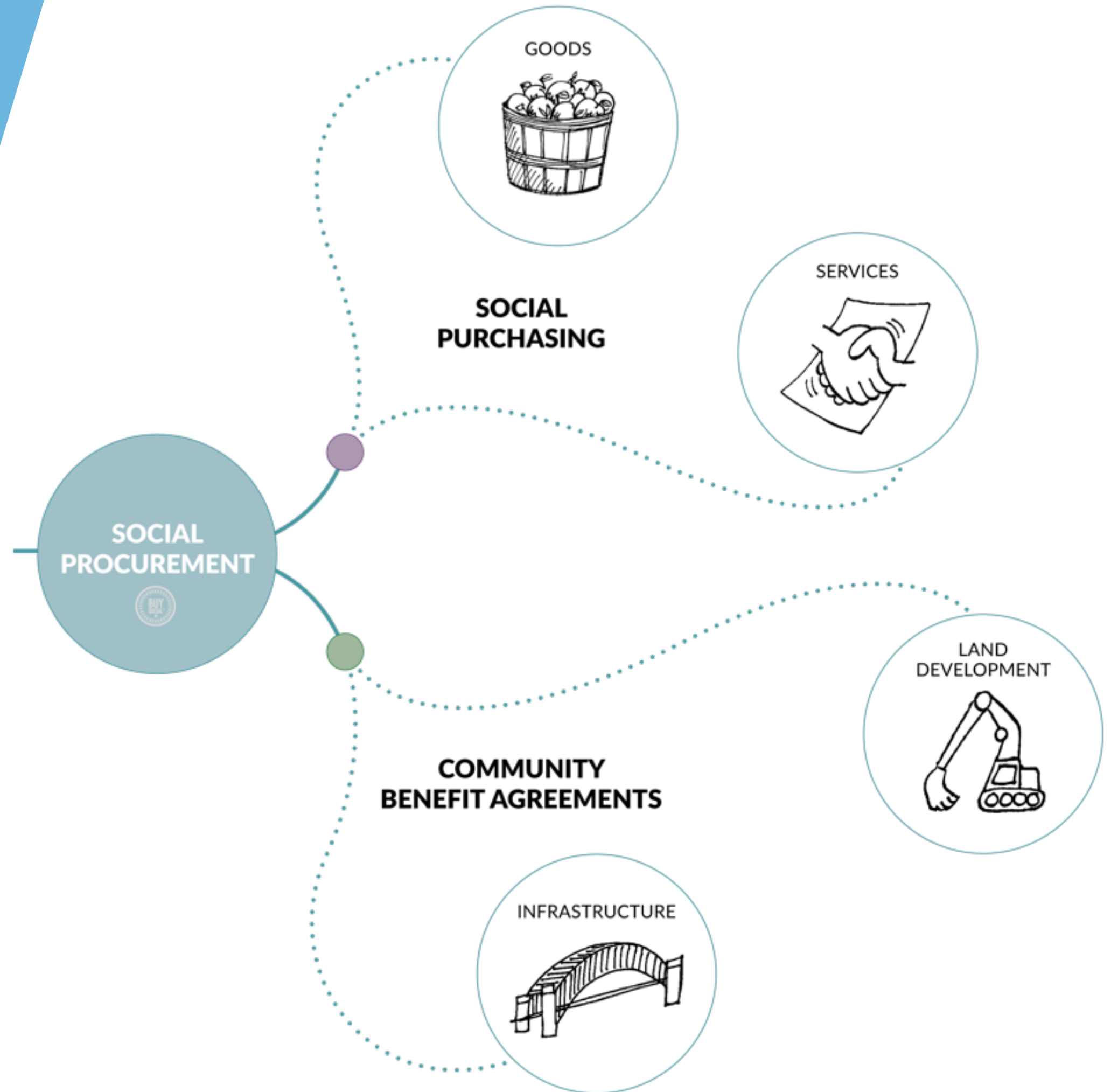
# HOW DOES IT WORK?



**Adding a social value to existing purchasing**



# SOCIAL PROCUREMENT PATHWAYS



# WHAT DOES THIS MEAN IN REAL TERMS?

---

- ✓ Creates local economic impact and resiliency
- ✓ Provides inclusive local employment and apprenticeship opportunities
- ✓ Supports sustainability and climate goals
- ✓ Encourages ethical purchasing, a living wage, and fair trade
- ✓ Supports equity, diversity, inclusion, and reconciliation



# SOCIAL PROCUREMENT MYTHS & FACTS

---

Trade agreements don't allow social procurement!

Trade agreements apply but do not exclude social procurement!

Social procurement costs more!

There is no evidence to support this claim!

The quality is less with social procurement!

There is no evidence to support that claim!

There aren't enough social value suppliers!

Suppliers are available!



---

That all sounds great but  
how do we start doing this in  
a cost and resource effective  
way that works for us?







# BCSPI

British Columbia  
Social Procurement Initiative

Helping local governments across  
British Columbia to turn their  
procurement dollars into achievable  
and measurable community benefits





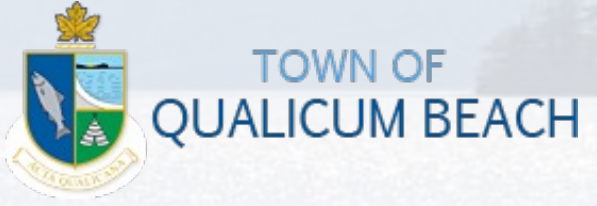
# BCSPI IS A PUBLIC INITIATIVE DESIGNED BY LOCAL GOVERNMENTS FOR LOCAL GOVERNMENTS

---

- Not a consulting business
- Funded by the BC Government and annual member fees
- Led by steering committee
- Services delivered by experts on behalf of members



# BCSPI MEMBERS



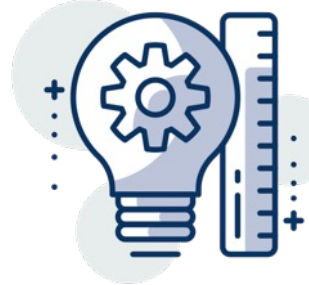


# BCSPI PROVIDES CAPACITY BUILDING SUPPORT

---



Training



Impact  
Measurement



Online  
Resource  
Library



Consultation  
& Support



Supplier  
Outreach



Templates  
& Guides



Best Practice  
Examples



Community  
Of Practice



Case  
Studies



Knowledge  
Hub



# IMPACT AT A GLANCE

**36**

PARTICIPATING  
ORGANIZATIONS

**600+**

INDIVIDUALS  
TRAINED

**\$400M+**

SOCIAL  
PROCUREMENT  
SPEND

**450+**

PROCUREMENT  
PROJECTS



# BCSPI DELIVERY PARTNERS

---



Project funding and provincial engagement



Training and resource development, member coaching support



Project management and Impact measurement



Construction sector engagement and industry expertise

# JOINING BCSPi IS EASY, AFFORDABLE & IMPACTFUL

---

- **Mobilize existing financial resources** to deliver benefits for your community
- **Scalable** to community size, needs & resources
- **Capacity building and learning** opportunities for staff





# WHAT CAN ELECTED OFFICIALS DO?

---

If your community is not yet part of BCSPi you can:

- **Explore BCSPi Membership** for your organization
- **Invite the BCSPi team to present** at an upcoming Council or Board meeting to learn more
- **Encourage staff to explore the benefits of social procurement and BCSPi membership**

# BCSPI

British Columbia  
Social Procurement Initiative

# THANK YOU

## QUESTIONS?

Robert Fisher

Project Coordinator

[rfisher@scalecollaborative.ca](mailto:rfisher@scalecollaborative.ca)

[www.bcspi.ca](http://www.bcspi.ca)

Supported by:



Services delivered in partnership by: