

## Getting to know BC Assessment

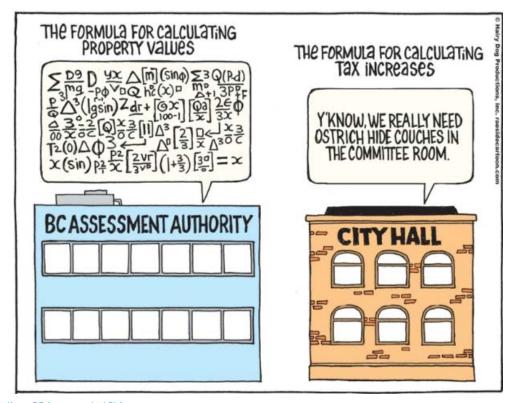
Local Government Leadership Academy Leadership Forum

Michael Spatharakis - Manager, Local Government Customers February 7, 2020

## **Topics**

- 1. About BC Assessment
- 2. Valuation & classification
- 3. Collaboration
- 4. Communication
- 5. 2020 assessment roll summary

## How the property assessment system works



## About BC Assessment

## Creation of BC Assessment

- 1974 non-partisan commission tasked with examining property assessment & taxation
- Recommended creation of a province-wide assessment authority
- Operates independent of taxing function & provincial politics
- Since enactment of Assessment Authority Act & Assessment Act in 1974, BCA has provided uniform, fair, & independent property assessments to the people of BC

**British Columbia** 

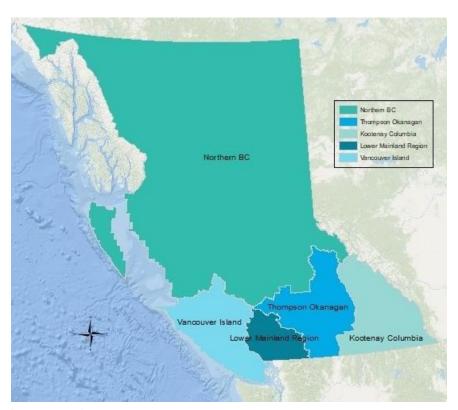
Assessment Authority

## Our product - the assessment roll



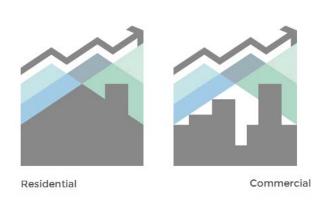
- Annual list of property values provides stable, predictable base for real property taxation in B.C.
- Identifies ownership, value, classification & exemptions for each property
- Represents over 2 million properties with total value of \$1.94 trillion
- Provides the base for local governments & taxing authorities to raise approximately \$8 billion annually in property taxes for schools & important local services

## **BC** Assessment regions



## Valuation & classification

## How we value different properties



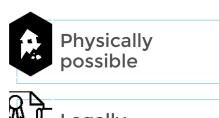
- Market value as of July 1st
  - Residential
  - Commercial

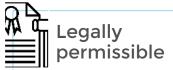
Market value: Most probable <u>price</u> a property should bring in a <u>competitive market</u> under all conditions requisite to a <u>fair sale</u>, the buyer & seller, each acting prudently, knowledgeably, & assuming the price is not affected by undue stimulus.

Legislated (regulated values)

## Highest & best use (H&BU)

• Foundation of market value is H&BU, which is the reasonable probable use of a property that is:









## How we classify properties

Class	Title
1	Residential
2	Utilities
3	Supportive housing
4	Major industry
5	Light industry
6	Business other
7	Managed forest land
8	Recreational/non profit
9	Farm land



## Collaboration

## Collaborating to achieve our mandates

- By sharing information & working together BC
  Assessment & Taxing Authorities can:
  - ✓ Ensure fair & equitable property assessments
  - ✓ Maintain stable & predictable assessment & tax rolls
  - ✓ Optimize property tax revenue levied & collected by taxing authorities
  - ✓ Increase citizen awareness of property assessment & taxation



## Information impacting property assessments

Local Government Info Impacting Property Assessments			
Building permits	Permissive tax exemptions		
Building plans	Revitalization exemptions		
Land use control amendments	Mailing address changes		
Development applications & approvals	Occupiers/lessees of your properties		
Preliminary & final subdivision approvals	Situs (civic address) assignments		
Extensions of service infrastructure			

 Any other information suggestive of a change in use of a property, or an error in a property assessment

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## How to get involved

- Standard building permit report program
- Submit electronic building plans
- Add BC Assessment to consultation notifications
- Submit address changes via BC Assessment's <u>Change of Address Notification e-Form</u>
- Notify your local BC Assessment office of changes in occupied properties

**Get involved!** 

## Communication

## Communication value proposition

- Original proposition = here's the \$ value
- Today's proposition = here's the \$ value PLUS:
  - Public information to verify assessments
  - "No surprises" for property owners & taxing authorities
  - Taxing authorities have more information about the Roll in advance



## **Communication process**

- Historic process:
  - Produce annual assessments
  - Communicate about them in January
  - Then, defend the assessments
- Modern process:
  - Year-round communication
  - Extensive taxing authority outreach
  - Published assessment techniques
  - Resolve disputes where possible



## Property assessment communication campaign

- Goal Raise awareness of:
  - Purpose & significance of property assessment
  - Processes BCA follows
  - Value we provide

#### Purpose:

To effectively engage with all of our audiences, by creating a communications plan that aligns with our strategic priorities



## Property assessment communication campaign

### • Objectives:

- Raise awareness with our audiences regarding who we are, what we do, & what value we provide
- Expand upon our no surprises approach to communications, ensuring customers & stakeholders are well informed
- Reduce number of inquiries, through increased public awareness
- Promote BCA's website as one-stop shop for self-serve property assessment information, trends & tools

## PACC sample key messages - 2020 Roll trends

- Based on what was happening in the real estate market as of July 1, 2019, many 2020 property assessments are experiencing moderate changes & even some declines compared to previous years.
- For 2020 assessments, we are seeing a returning to a balanced, stable market with relatively modest decreases to increases as the ripple effect of a softening market continues to expand from the Lower Mainland out across the province.

## Sample news coverage

## Williams Lake sees a modest increase in assessed property values this year

Northern BC's total assessments increased from over \$65.4 billion to over \$69.4 billion

PATRICK DAVIES / Jan. 4, 2020 11:30 a.m. / LOCAL NEWS / NEWS

#### TIMES COLONIST ≡ MENU

#### Greater Victoria home values mostly dip slightly or stay same in latest assessment

Andrew Duffy / Times Colonist JANUARY 2, 2020 09:01 AM









#### VANCOUVERCOUFIER **≡** MENU

Canada's #1 Community Newspaper Site

Home » Real Estate

#### Upcoming B.C. Assessment values to 'reflect moderating' market'

Residential sector — especially in Lower Mainland — to see lower valuations, but commercial and industrial real estate values hold firm

Joannah Connolly / Glacier Media Real Estate DECEMBER 10, 2019 09:33 AM









## Assessment reveals stable West Kootenay housing market

Averaged home values in Trail went up five per cent, according to BC Assessment

SHERI REGNIER / Jan. 7, 2020 7:00 a.m. / LOCAL NEWS / NEWS











## PACC sample key messages - assessment & taxes

- Your annual property assessment is about determining how property taxes are distributed between taxpayers. Assessments are not about setting the level of taxation, including increases.
- If your property value is higher/lower/the same as the community's average assessment change, your property taxes may increase/decrease/not change, but any changes are still dependent upon your local government's budget needs.

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## Sample news coverage

BC Assessments only one factor in determining tax increases: City of Campbell River

your mileage may vary

MIKE DAVIES / Jan. 6, 2020 1:30 p.m. / LOCAL NEWS / NEWS









## Assessed home values jump by 20 per cent in Terrace

Average home value now \$373,000

ROD LINK / Jan. 8, 2020 7:00 a.m. / LOCAL NEWS / NEWS

While the municipal tax increase is set at 2.9 per cent, An individual property's new assessed value does not necessarily mean a corresponding hike in taxation. If the property's increase is over the average jump within its property classification, taxes could go up but if the assessment is below the average, taxes could go British Columbia down.

## **EDITORIAL:** Understanding what assessments mean

Budgets are determined by considering the amount of money a municipal government will need

Jan. 13, 2020 3:00 p.m. / COLUMNISTS / EDITORIALS / OPINION









Each year Sooke Municipal Hall staff will get calls from homeowners who mistakenly assume that if their assessed value has increased so will their taxes.

#### 5 things to know about this year's B.C. property assessments

Find out how much the median single-family home in your municipality went up (or down) in value last year

Justin McElroy · CBC News · Posted: Jan 03, 2020 3:00 AM PT | Last Updated: January 3

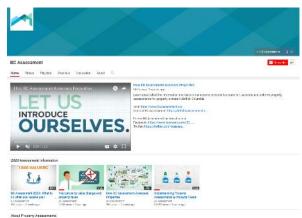
#### How will it affect my property taxes?

It's important to remember that your property tax bill for 2020 has very little to do with how much your home's value has gone up or down and more to do with a municipality's individual budget — and what's happened to the home next door to you.

## Mediums for communication







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Locate Us

Head Office

Media Contact

Media Releases

Media

Media Kit

Lower Mainland Region

Vancouver Island Region

Northern BC Region

#### Contact Us

At BC Assessment, our ongoing continuous improvement includes our customers. The best way for you to connect with us is to use our online customer form or to contact us at 1-866-valueBC (1-866-825-8322).

We also understand that there may be times when you want to visit one of our offices. BC Assessment has area offices located throughout the province to provide convenient access for property owners to obtain assessment information.



#### Specific inquiries







## bcassessment.ca





Log in Register

Assessment search Services & products - Property information & trends - About us - Contact us



Log in Register

Assessment search Services & products + Property information & trends + About us + Contact us

#### Market value and property assessment

#### How is market value determined?

When establishing the market value for a particular property, BC Assessment considers each property's unique characteristics. These are the same characteristics that a home purchaser would consider, including size, layout, shape, age, finish, quality, number of carports, garages, sundecks and condition of buildings. Services in the area, location, views and neighbourhood may also influence a property's market value. Also taken into account are recent sales of properties with similar characteristics. In the case of vacant land, newly constructed housing and substantially renovated housing, the sale price includes net Goods and Services tax.

Appraisers may enter a home to conduct property inspections, ensuring that the description and condition of a property is accurately reflected on the Property Assessment Notice, BC Assessment appraisers analyze all real estate sales in their area and develop common units of comparison and corresponding values. They review similarities and differences between properties to arrive at a uniform assessed value for a particular property.

#### Why are assessments based on market value?

Market value assessment is widely considered to be the fairest system for distributing the property tax burden.

In any tax area, properties of equal value contribute the same tax, while higher-value properties contribute more than those with lower values. Both assessors and taxpayers can readily check assessments by comparing recent sales and assessments of similar properties in the neighbourhood.

#### Why is there a difference between my property's value on the assessment notice, the bank mortgage appraisal, or a real estate assessment?

The real estate market is the single biggest influence on market values. Market forces vary from year to year and from property to property. The market value on an assessment notice may differ from that shown on a bank mortgage appraisal or a real estate appraisal because BC Assessment's appraisal reflects the value as of July 1 of the

#### Print this page

Authorization to Receive Confidential Property Information

BC Assessment - Key Dates

How to Complete the General Application for Farm Classification

Market Value and Property Assessment

Non-British Columbian Property

Property Classes and Exemptions

Real Estate Appraisal and Property Assessment

Using BC Online

When You Move

#### Understanding the assessment process



BC Assessment is responsible for assessing over 2 million properties in British Columbia as of July 1 each year.

The assessment process in British Columbia is governed by the Assessment Act of British Columbia. The Assessment Act is legislation that provides rules and processes for BC Assessment to follow when creating and delivering property assessments.

#### The Assessment Process (Three Steps)

#### 1. Information collection

Information is collected and analyzed by BC Assessment appraisers for all properties in British Columbia. (Most often this information collection occurs when properties are created/constructed, but can also occur at other times like when properties are renovated.)

#### 2. Information analysis

Property sales are analyzed by BC Assessment appraisers to understand the property market as at July 1st of each year. This new market information is used to set the new assessments.

#### Print this page

Didn't find what you're looking for?

More information is available for:

New home buyers

Moving

Assessment policy

Strata properties

Real estate appraisal

Private residence on crown. municipal or exempt land

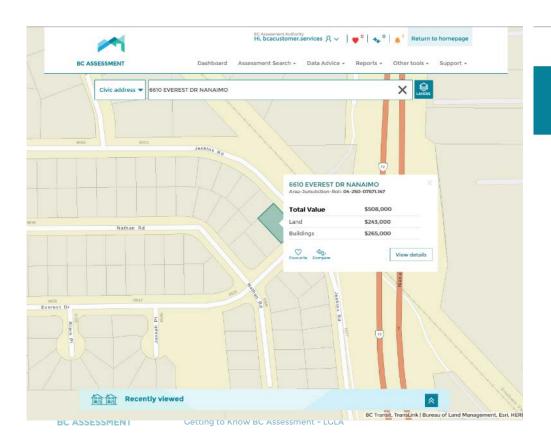
Key Dates

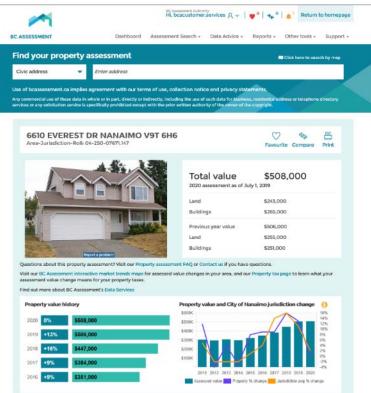
FAOs

BC ASSESSMENT

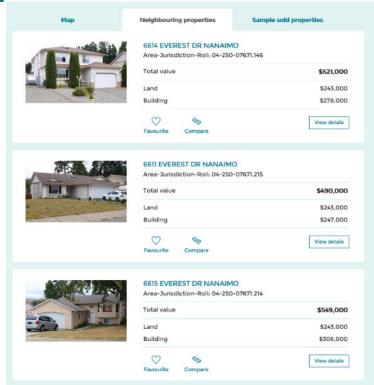
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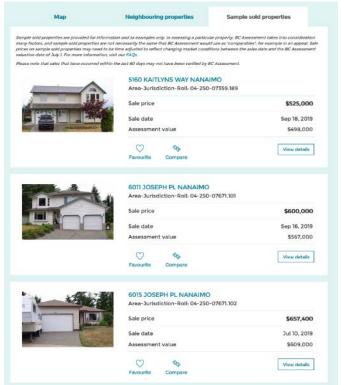
## **Assessment Search application**





Assessment Search - neighbouring & sample sold properties





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## Relationship between assessment & taxation



\*The diagram above and the scenarios below assume that there are no changes in the distribution of budget funding between property classes for your taxing jurisdiction and/or any other taxing agency.





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## Highest and best use infographics



# **OUR COMMUNITIES ARE CHANGING** Important considerations for market value when a property is rezoned:

30

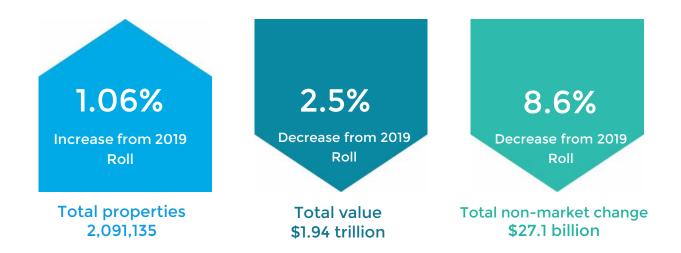
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## What are the results of our communications?

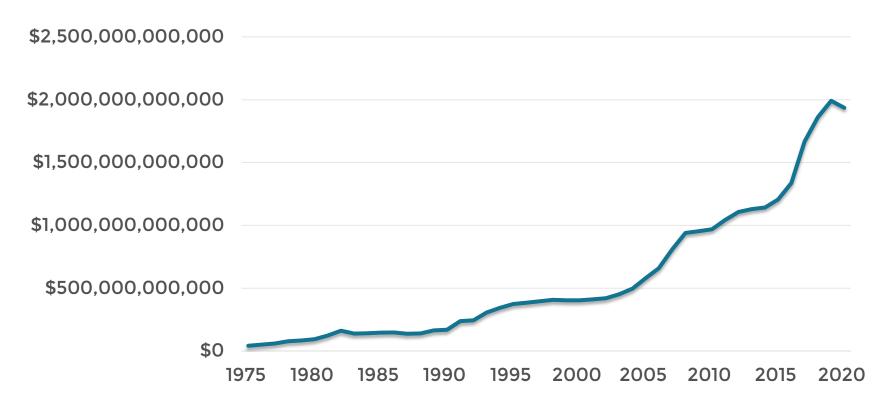
- Web Activity:
  - 134,454 website users on January 2<sup>nd</sup>
  - 1,269,052 users in January, up nearly 4x from 2016
- Inquiries:
  - Down 26% in January
  - Calls handled: 94%
  - Average call wait time: 22 seconds
  - Appeals down 27%
- Conclusion? Investment in communications is validated:
  - More complete, self-serve information has driven website usage
  - Provided effective inquiry & customer call options
  - Roll Acceptance service standard maintained

## 2020 assessment roll summary

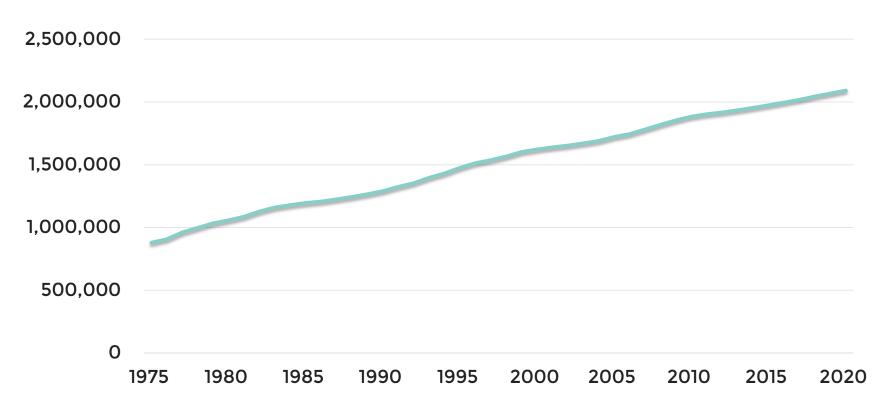
## 2020 completed assessment roll highlights



## Total actual value growth - 1975 to 2020 Roll

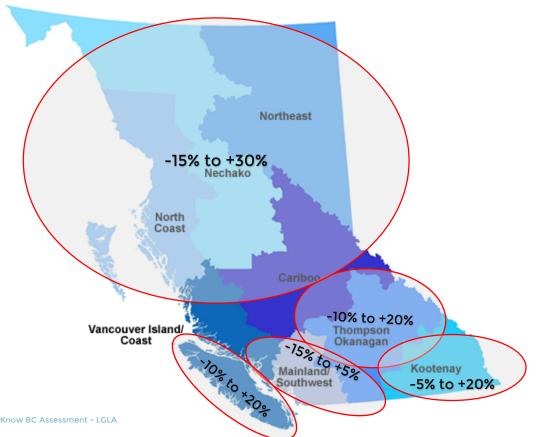


## Folio growth - 1975 to 2020 Roll



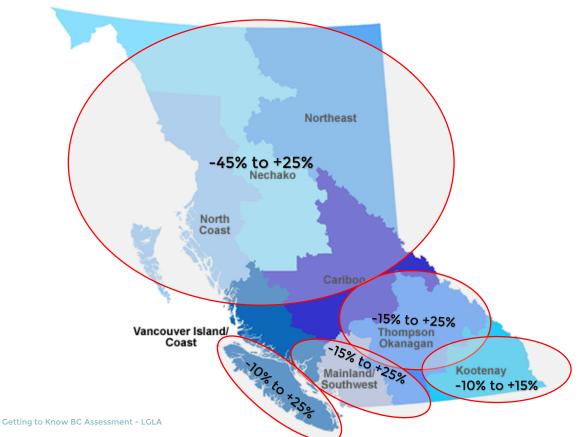
## **Provincial Overview**

Single Family & Strata Residential Typical Market Increases July 2018 to July 2019



## **Provincial Overview**

**Commercial & Industrial** Typical Market Increases July 2018 to July 2019



## Appeal process

## Appeal process

#### January 1 to 31 - Inquiry Period

Owner's review assessments & contact us if they have any questions

#### January 31 - Appeal Deadline for 1st Level of Appeal

Deadline for formal written request for independent review

#### February 1 to March 15 - Hearings for 1st Level of Appeal

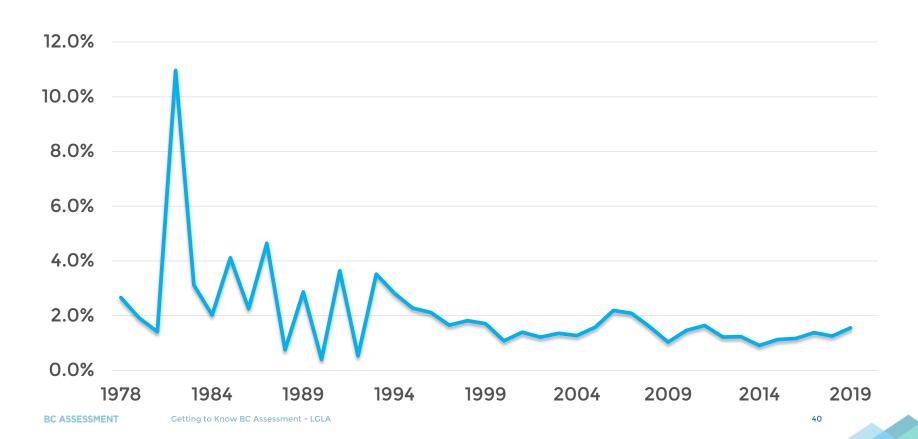
Property Assessment Review Panel conducts reviews via hearings

#### April 30 - Deadline for 2<sup>nd</sup> Level of Appeal

Property Assessment Appeal Board conducts reviews

Risk to Revised Assessment Roll provided to Taxing Authorities

## Percentage of folios appealed - 1978 to 2019 Roll



## Change in value: 1982 to 2019 Completed to Revised Roll

