

PREPARING FOR THE 2018 GENERAL LOCAL ELECTIONS

Presented By:



PRESENTERS

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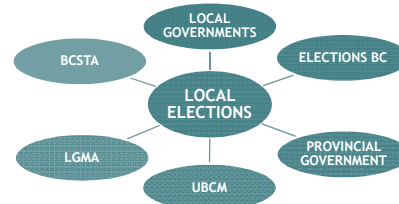
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WHAT WE WILL COVER

- Elections Overview
- Prospective Candidate Video and Brochure - world premiere!
- Campaign Financing

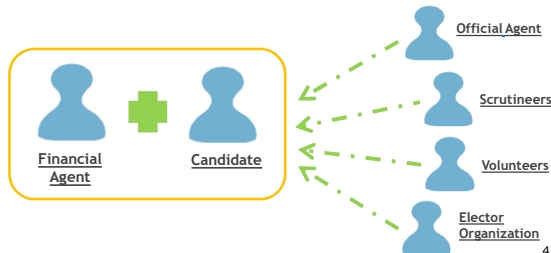
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ROLES & RESPONSIBILITIES



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CANDIDATE REPRESENTATIVES



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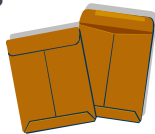
2018 KEY DATES

NEW!	Election Period Begins	January 1, 2018
	Last Day to Adopt Election Bylaw(s)	July 9, 2018
	Nomination Period Begins	September 4, 2018
	Nomination Period Ends & Declaration of Candidates	September 14, 2018
	Candidate Nomination Withdrawal Deadline	September 21, 2018
NEW!	Election Period Ends	September 21, 2018
NEW!	Campaign Period Begins	September 22, 2018
	Required Advance Voting Day	October 10, 2018
NEW!	General Voting Day & End of Campaign Period	October 20, 2018
	Last Day to Declare Official Election Results	October 24, 2018
	Disclosure Documents Filing Deadline	January 18, 2019
	Disclosure Documents LATE Filing Deadline	February 18, 2019

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NOMINATION PACKAGES

- Available from your local government 2-4 weeks before nomination period
- Nomination period begins Tuesday, September 4th at 9 a.m.
- Completed nomination packages to local Chief Election Officer by 4 p.m. Friday, September 14th
- Candidates declared September 14th at 4 p.m.



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CANDIDATE RESOURCES

- *Candidate's Guide to Local Government Elections in B.C.* - estimated release date Mar. 2018
- Guides to Local Elections Campaign Financing in B.C. - estimated release date Feb. 2018
- Election webpages - estimated Ministry release date Mar. 2018; estimated EBC release date Feb. 2018
- Prospective Candidates Videos - looking for feedback



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VIDEO & BROCHURE

- Feedback questions:
 - Do you think these materials (video and brochure) could help potential candidates to better understand their role as an elected official?
 - How do you think these materials might be used in your community?



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Who We Are

Non-partisan Office of the Legislature

Local Elections Campaign Financing Act

Election Act

Education

Compliance

Enforcement

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What We Do

- ☒ answer your campaign financing and election advertising questions
- ☒ send out mandatory disclosure statement forms and relevant guides
- ☒ send reminder letters and information
- ☒ register third party advertising sponsors



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Campaign Financing

Campaign accounts

Campaign contributions

Expenses

Election advertising

Disclosure statements


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Campaign Accounts

What you need to know:

1. Have your own separate campaign account
2. Open **before** paying any expenses or receiving money
3. Must be in the name of the candidate's campaign
4. All transactions must go through the account



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What's New for 2018

- NEW** campaign contribution **restrictions** and **limits**
- NEW** periods: **election** and **campaign** periods
- NEW** campaign period **expense limits**
- NEW** campaign financing arrangements: endorsed candidates **only**
- NEW** **free** internet messages are **not** election advertising

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Campaign Contributions



The value of any money or non-monetary property or services provided without compensation to a candidate or elector organization for campaign use.

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Campaign Contribution Restrictions and Limits

- NEW** Effective October 31, 2017
- NEW** Restricted to eligible individuals only
- NEW** Limit \$1,200 per unendorsed candidate per year
- NEW** In 2018, unendorsed candidates can give \$2,400 to their own campaign
- NEW** \$1,200 limit applies to elector organization and all its endorsed candidates

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Campaign Contributions

Other rules to know:







- ☒ must be recorded and disclosed
- ☒ anonymous contributions
- ☒ significant contributors
- ☒ market value



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Campaign Contribution Examples

 donations of money, property or services	 your personal funds given to your own campaign
 anonymous contributions of \$50 or less	 forgiven debts
 discounted property or services	 certain kinds of fundraising income

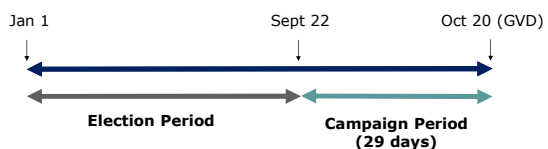
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Other Income Examples



- interest/dividends of shares
- surplus campaign funds
- transfers
- certain kinds of fundraising product sales
- a fundraising ticket that costs \$50 or less
- multiple fundraising tickets of \$50 or less purchased by an individual, if the total cost of tickets is \$250 or less

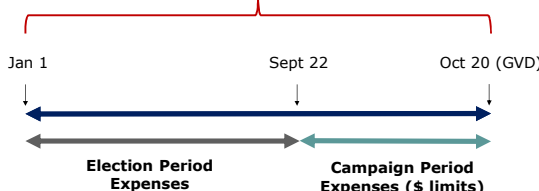
2018 General Local Elections Periods



Jan 1 Sept 22 Oct 20 (GVD)

Election Period **Campaign Period (29 days)**







Election Expenses







Jan 1 Sept 22 Oct 20 (GVD)

Election Period Expenses **Campaign Period Expenses (\$ limits)**







Campaign Period Expense Limits

-  for 2018 General Local Elections and beyond
-  campaign period expenses only
-  elector organizations share candidate's limit
-  calculated by Municipal Affairs and Housing, and Education
-  based on office sought and population of election area
-  available on Elections BC's website

Campaign Financing Arrangement (CFA)

-  **only** for candidates endorsed by elector organization
-  agreement on **how much of the candidate's expense limit the elector organization may spend**
-  **mandatory** for endorsed candidates
-  deadlines for completing, changing and terminating


Election Expenses Rules

-  must be paid by your financial agent, you or an individual authorized in writing
-  must be paid from your campaign bank account
-  campaign period expenses have spending limits 
-  must be recorded and disclosed
-  shared election expenses between candidates have specific requirements

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What is Election Advertising

- ☒ promotes or opposes, directly or indirectly, a candidate or elector organization
- ☒ includes taking a position on issues associated with candidates or elector organizations
- ☒ during campaign period
- ☒ a campaign period expense
- ☒ subject to spending limit



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What is Not Election Advertising

- ☐ news, editorials, interviews, columns, letters, debates, speeches or commentaries published without charge in a bona fide periodical on a radio or TV program
- ☐ Internet messages with no placement cost – Twitter, Facebook pages, emails
- ☐ transmitting a document directly by a person or group to their members, employees or shareholders
- ☐ individuals transmitting personal political views on a non-commercial basis via the internet, text or phone

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Sponsorship Information



Authorized by Jane Doe, Financial Agent 604-123-4567

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Third Party Advertising

is election advertising by a third party sponsor who is **independent** of a candidate or elector organization

only regulated during the campaign period

Contribution restrictions and spending limits start with 2018 General Local Elections


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Disclosure Statements

Mandatory:


- ☒ 90 days after GVD (Jan. 18, 2019, 4:30 p.m. PT)
- ☒ **must** use forms provided by Elections BC
- ☒ **must** be filed with Elections BC
- ☒ **must** keep financing records for 5 years after GVD



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Disclosure Statements





posted to EBC website

reviewed by EBC for compliance

EBC will follow up re: issues, missing or incorrect information

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CONTACT INFORMATION

Organization	Responsibility	Contact Info
 Ministry of Municipal Affairs and Housing	General local election information (not related to campaign financing)	250-387-4020 <a href="http://www.cscd.gov.bc.ca/igd/gov_s
tructure/elections/index.htm">http://www.cscd.gov.bc.ca/igd/gov_s tructure/elections/index.htm
 ELECTIONS BC A non-partisan Office of the Legislature	Campaign financing and election advertising	1-855-952-0280 lectionelections.bc.ca www.elections.bc.ca/ecfa