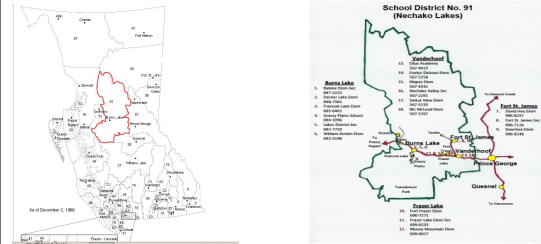


The most effective way to do it...is to do it.
-Amelia Earhart

Sagar Saxena, MBA
Community Engagement & Partnerships Officer
School District 91- Nechako Lakes

School District 91



Challenges

- Accessibility (geographical constraints)
- Trades Heavy (limited options)
- Absence of factors
 - Culture of youth entrepreneurship
 - Entrepreneurial programming in Nechako Lakes region
- Youth retention (migration)
- Lack of support systems (mentor network)
- Limited resources (effective utilization & growth)

ICUBED: Tech & Entrepreneurship Summit
INVENTION, INNOVATION & INTEGRATION

- Establish a Platform: Sustainability=Success
- Nurture innovative & entrepreneurial mindsets
 - Inspire & motivate youth
 - Build culture & attract resources
 - Develop diverse skill sets
 - Industry involvement & pulling in resources
 - Develop measures to help the new age workforce



ICUBED: Tech & Entrepreneurship Summit

- Summit highlights:
- 160 participants (grade 6-12), including industry and community members
 - Speaker & Panel
 - Regional exhibition of technology & innovation
 - Ideation Challenge
 - Live streaming
 - Support System: Launch of SD91's entrepreneurship course in partnership with YELL Canada

"It was good to be back up north and see such inspirational and progressive thinking in terms of exposing youth to entrepreneurship. When I was growing up here nothing like this existed, as far as I know. With the launch of iCubed students now have an incredible opportunity to broaden their horizons. It was a fantastic event that I highly recommend for kids, parents and faculty alike consider attending," says panelist Paul Brassard, Managing Partner of [redacted]

"I was very impressed with the school district as well as students for recognizing the value in talking about entrepreneurship at a young age. There is no better time to start thinking about how you can make your mark on the world than while still in the comfort of high school, and I think the communities will benefit immensely from instilling that mindset into their youth," says Terry Thiara, CEO of Rippl.ca

"The hands on exposure, to technology and its applications, the students received was amazing. It was great to be involved in such an engaging group. Looking forward to the next one!" says Melissa Mjolsness, Senior Research Assistant, College of New Caledonia.



Benefits to Rural Youth & Region

- Accessibility & Knowledge transfer
- Retention of young adults
- Sustainability and Socio-economic Growth
- Youth development & Empowerment
- Technology & Innovation awareness
- Inspiration for Rural youth entrepreneurship
- Job Readiness
- Funding, Education, Networking opportunities and much more

Partners & Supporters 2017

- Innovation central society
- Young entrepreneur leadership launchpad
- Futurepreneur BC
- Local municipalities (Vanderhoof, Ft. St. James, Fraser Lake and Burns lake)
- First Nations Education Council (13 First nations communities)
- Volition Vancouver
- Regional District of Bulkley Nechako
- Niagra aquaponics
- Business 2 mobile
- SD91's robotics, flight simulator and lego mindstorm, teachers & Students
- College of New Caledonia
- Makerlab (Prince George)
- REDIRIS
- Sterling innovation
- RIPPL
- Volcanic gaming
- Staff of Ministry of FLNR.
- Staff of Ministry of Jobs, trades & Technology

ICUBED Summit: Moving Forward

Motive brings Energy:

- Sustainability & growth
- Development of local strategies with local & regional partners
- Building partner network
- Funding sources: Rio Tinto, Rural Dividend, sponsors, etc
- Technology use: Live Streaming
- Expanding ICUBED & Entrepreneurship in Northern BC's rural communities

