Agenda

➢ History
➢ Building Partnerships
➢ Question and Answers

Presented by: Tom Thomson and Andrea Wilkey

Fibre

▸ Nelson has a long history of having fibre

▸ Nelson Hydro

▸ Strategic partnerships

▸ Telcos

Strategic Adoption

Increase the uptake and utilization of broadband

Nelson Fibre:
• Anchor tenants: City of Nelson, School District 8, Selkirk College, RDCK, BC Ministry Offices
• 4 Internet Service Providers
• 50 Business Customers

Technology for Business Pilot:
• Advised 5 businesses on technology applications to achieve their business goals

Becoming an "Intelligent Community"

Goal of "Intelligent Community" recognition by 2018.

• Nelson named one of the world's Smart21 Communities of 2017!
• Nelson Innovation Centre project underway
• Nelson Tech & Knowledge workers membership of >600
• Ladies Learning Code, Screen Based Industry Workers, Start Up Nelson

Intelligent Community Benefits

▸ Future proofing our communities;
▸ Retaining and attracting youth and knowledge workers;
▸ Enhancing innovation in our region;
▸ The ability to "insource" new jobs and work remotely;
▸ Improving lifestyles through access to remote education and tele-health; and
▸ Improving convenience and services for citizens

Why is Nelson a good fit?

▸ Overcome barriers such as access to global markets;

▸ Strengthen traditional sectors, support business retention and expansion and diversify our local economy; and

▸ We already have a creative class working in the region and there's an opportunity to expand that

Why is Nelson a good fit?

▸ We have City of Nelson and CBBC working to build fibre infrastructure;

▸ We have higher-education in the region which provides the ability to create knowledge workers;

▸ People want to live here, leveraging technology gives them the opportunity to work from the region;

▸

Selkirk College

▸ 2370 Full-Time Students in Eight Locations

▸ Over 300 international students, from 26 countries, studying in 25 program

▸ Transfer courses that enable students to transfer to a university to pursue their degree

▸ Digital Arts & New Media Program

▸ Kootenay School of the Arts

▸

Nelson Tech Club

▸ The Nelson Tech Club is the largest Hackerspace in Canada.

▸ Founded in 2010, the club has over 350 members and functions as a center for peer learning and knowledge sharing

▸

Nelson Civic Theatre Society

▸ Goal is to strengthen local screen based industry, focusing on resident professionals and emerging practitioners in film, video, television, and mobile media.

▸ Working to build community by networking existing film professionals in region, showcasing work, professional development, film festival

▸ Benefits:
▸ sharing resources, collaboration, employment
▸ a more pronounced screen-based industry

▸

Intelligent Nelson Strategic Doing

▸ Projects:
▸ Broadband communications plan
▸ Knowledge worker education
▸ Nelson innovation centre
▸ Non profit IT support
▸ Meet the Geeks campaign

▸ 63 attendees
▸ 91% of respondent rated their experience at the workshop as good to excellent
▸ 84% thought the project will have a moderate to high impact in the community

▸

Drive Technology Adoption

▸ Technology for Business Pilot

▸ Help businesses understand the benefits of broadband

▸ Advise businesses on technology applications to achieve their business goals

▸ Increase the uptake of broadband in Nelson

▸

Tech and Knowledge Worker Support

- Tech Meet Ups
- Canadians Learning Code
- Start Up Nelson
- Tech & Knowledge Workers – 618 FB members
- Screen Based Industry – 169 FB members

Selkirk College

- Launching Web Application Development program

- Industry consultation in February

- Looking at 10 month program and 4 year program

- CF/KAST support with workshops on trends and bootcamps

Nelson Tech & Knowledge Workers Support

- Tech Meet Ups
- 456 Tech & Knowledge Workers Facebook Group
- 160 Screen Based Industry Workers Facebook Group
- Start Up Nelson
- Ladies Learning Code

Nelson Innovation Centre

Mission:
NIC will help local entrepreneurs be world class innovators and disruptors by linking them to mentors, training, talent, investors and community.

Services:
- Community Building
- Mentorship
- Business Start-up and Acceleration Programs
- Access to Capital
- Industry Outpost Programing

NELSON
INNOVATION
CENTRE

Thank you for your on going support.

- Questions?