



Economic Development 101

Thursday March 9th, 2017
1:30 - 3:00pm PST

Webinar Presented by:



Dale Wheeldon
President & CEO
British Columbia Economic
Development Association

With an introduction by:



Errin Morrison
Program Manager
Local Government Leadership
Academy

Webinar Moderated by:



Josh Thompson
Engagement Specialist
Economic Development Division
Ministry of Jobs, Tourism and Skills
Training

Learn about:

Economic development is essential to the vibrancy and resiliency of every community. Local government has an important role in positioning communities for success when it comes to growth, diversification and increasing economic benefits.

Join us for an engaging dialogue on the key drivers of economic development and why they are critical to realizing your community's potential. By exploring topics such as business retention and expansion, investment readiness and regional collaboration, you will walk away with a deeper appreciation of the **what** and the **why** of economic development, and ideas on how you can accelerate efforts in your community.

About the series:

This webinar is part of a series tailored specifically to local leaders in B.C.

Future Sessions include:

- **Smart Economic Development with the Strategic Planning and Performance Measurement Toolkits - March 16th**
- **Aboriginal & Local Government Collaboration in Economic Development: A Dialogue of Understanding - March 23rd**

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!
