

2017 LGLA Leadership Forum
**“Communication: Listening,
Connecting, Leading”**

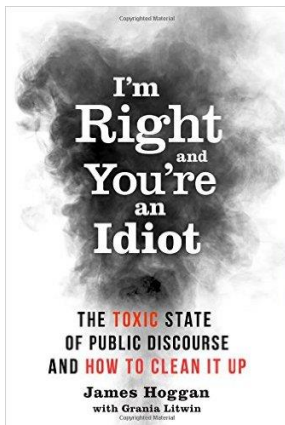
February 1-3, 2017
Radisson Hotel, Richmond, BC



Join us this February 1-3 for the Annual LGLA Leadership Forum – one of very few opportunities to gather with elected officials and senior staff from all over the province to discuss issues and learn about timely topics of importance in local governance. This year our theme is:

Communication: Listening, Connecting, Leading

We have speakers with expertise in public speaking, communication styles, Aboriginal awareness, bullying and bad behaviour, governance ethics, local government communication tools, engaging diverse audiences, graphic recording, and more...



We are also very excited to introduce our **new keynote speaker, JAMES HOGGAN**, President of Hoggan & Associates, the award-winning corporate communications and public affairs agency and best selling author of *I'm Right and You're an Idiot: The Toxic State of Public Discourse and How to Clean it Up* (May 2016).

Although we were sorry to learn that Richard Wagamese will be unable to join us to present on *The Power of Storytelling*, we know you will want to hear Jim's well-timed message that the most pressing environmental problem we face today is not climate change. It is pollution in the public square.

In *I'm Right and You're an Idiot*, Hoggan grapples with this critical issue, conducting interviews with outstanding thinkers from the Himalayas to the House of Lords. Drawing on the wisdom of such notables as Thich Nhat Hanh, Noam Chomsky, and the Dalai Lama, his comprehensive analysis explores:

- How trust is undermined and misinformation thrives in today's public dialogue;
- Why facts alone fail – the manipulation of language and the silencing of dissent;
- The importance of reframing our arguments with empathy and values to create compelling narratives and spur action.

Remember, both elected officials (mayors, chairs, chiefs, councillors, directors) and senior staff from local governments and First Nations are welcome to attend the forum. We will have delegates from small towns, big cities, rural areas and from all regions of the province. This is a key opportunity to meet your colleagues and peers, learn from one another, share your

experiences, and return home refreshed, recharged, and ready to tackle all of the challenges that accompany local governance.

The registration deadline is January 18! Cost is \$310, which includes all forum sessions, two hot breakfasts, lunch on day two, and refreshment breaks throughout. We have a range of exciting presentations and lots of networking opportunities. We will be joined by the Minister of Community, Sport & Cultural Development as well as the Opposition Spokesperson for Local Government. Don't miss this opportunity to join your colleagues from around British Columbia for this exciting event!

Register here: <https://www.civicinfo.bc.ca/event/2017/LGLA-LeadershipForum>

And visit our event page online at <http://lgla.ca/events/2017-leadership-forum-2/> for all the details.

We hope to see you there...

Please contact emorrison@lgla.ca with your questions.