Drawing Change

UNKNOWNS
BLUE FLAGS

UNKNOWNS
BLUE FLAGS

goal

BIG STICKY NOTE

me

OBSTACLES
RED FLAGS

ACTION STEPS
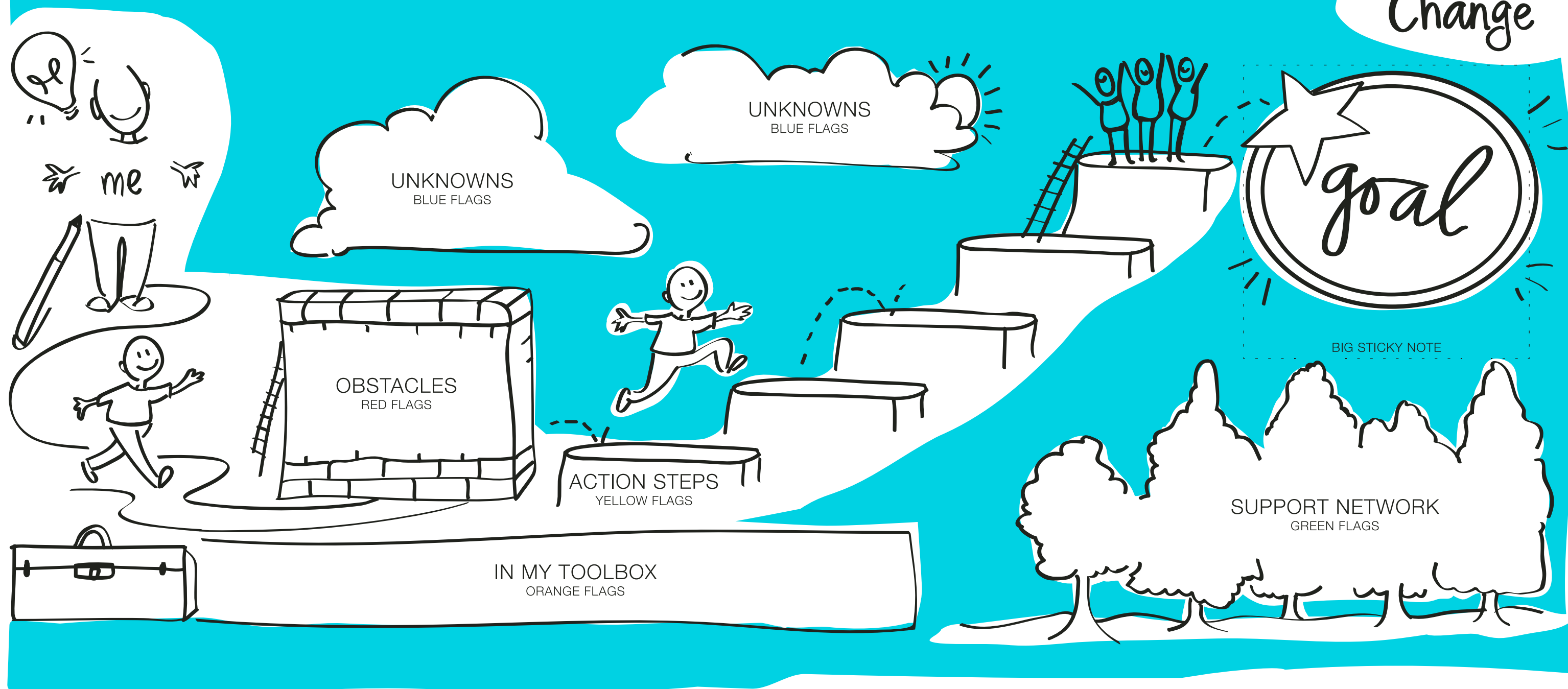YELLOW FLAGS

SUPPORT NETWORK
GREEN FLAGS

IN MY TOOLBOX
ORANGE FLAGS

CREATIVITY PLANNER
SEE THE FUTURE YOU WANT

Let me guess — you're fantastic at brainstorming for your clients, friends, and others. But when it's time for you to focus on **your** creative goals, you find yourself alphabetizing the fridge. This is a tool to help you get focused, fast.

If we only stay with words, we're missing an opportunity. This visual tool can help you see connections between your skills and where you want to go, and remind you that you already have everything you need to reach your goal.

Visual language isn't just about making nice images. It's what you do with them that matters.

Fill this in. Call a friend and do it together. Use the power of your support networks to keep you on track.

You know you can achieve that big goal.

And now it feels closer than ever.

Using this Creativity Planner, I can achieve

my big Creative Goal for this year

because I won't

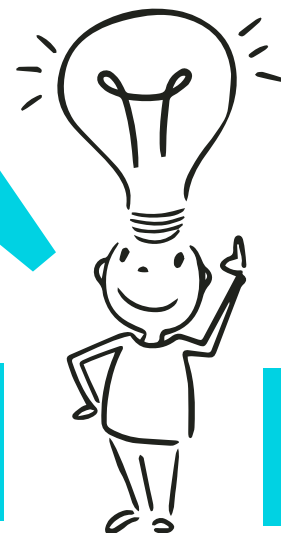*creative block or bad habit*

and I'll rely on .

tool or support I have

This year, I will be so

adjective for my best creative self

that I will amaze myself. As the saying goes,

favourite inspiring quote

YOU WILL NEED
- one package of sticky note 'flags' in 5 colours
- one big sticky note
- one friend (or two! or more!)
- a printed copy of this planner for each person

DIRECTIONS

Sit down with your friend(s) and plenty of snacks. You can also do this on video chat — the 21st century is amazing!

Take time to customize the main character to look like you. For extra power, you can add a cape or jetpack.

Write your creative goal for the year on the big sticky note and place it in the upper right corner of the map.

On each color of flag write something to match the topic areas on the map. Use as many as you need.

Once you have a full map, compare with your friends and discuss what you've written. Is there an asset you've forgotten or a challenge you've blown up too large?

Writing down, mapping, and discussing your creative goals will help them feel more achievable. Now YOU know you can do it.

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