



Six Questions to Shape Your Public Engagement Plan

At the 2016 LGLA Leadership Forum, the SFU Centre for Dialogue Civic Engage team and forum participants explored the questions that local governments need to ask themselves before engaging with the public. Building on these findings, we developed a strategic framework to help elected officials and senior staff position public engagement projects so that they add value to decision-making and create credible outcomes, while also setting realistic expectations for participants. Elected officials and senior local government staff are invited to join us for a **free webinar** on this strategic framework, including case study examples, as well as an opportunity to discuss participants' current public engagement questions and challenges.

Note: Time spent in this joint SFU/LGLA session will count toward course hour requirements for any of the three levels of [LGLA Certification in Local Government Leadership](#).

Event Timing: Thursday, December 1, 2016, 10:30 am-12:00 noon (PST)

Cost: Free

Registration: <http://bit.ly/2fAKJDz> (*Limited space. Register before November 29th*)

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