

Reflecting on the Community

Community Outreach

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Outline

- Introduction
- Youth
- Services
- Regional Collaboration / Partnerships
- Closing



Introduction I

Focus on:

- People in leadership roles mobilizing and reaching out to their community to resolve or solve matters in a positive way
- Engagement with community and community issues
- People building partnerships and accomplishing more than they could as individuals or as individual organizations

Introduction II

- Roles of local government
 - Traditional mandate functions
- Today it is also about a wider set of roles:
 - Stewardship
 - Leadership
 - Advocacy
 - Facilitation

Workshop Outline

General structure for individual parts:

- Introduce topic and its relevance / importance
- Invite / relate story
- Review “theory”
- Sharing one or two stories from audience

Introduction III

“No one else is like us...”

Including Youth in an Aging Society

Youth and Community Renewal

- Youth in support of renewal
 - Aging population
 - Volunteers
 - Innovation and new ideas
- Youth inclusion can:
 - Lead to life-long participation
 - Sense of ownership in CD initiatives
 - Greater sense of belonging
- Our next generation
 - Community leaders
 - Community builders

Youth and Community Renewal

2 Stories:

Old Masset:

- Student film project (Red Seal Chef program)

Willow River Giscome:

- community school

Human Capital

- Support community-based opportunities for:
 - Education
 - Citizenship, capacity
 - Work Experience
 - Skills
 - Personal Development
 - Volunteer experiences

Social Infrastructure

- Support spaces where youth can interact:
 - Social / recreational programs
 - After school, summer programs
 - Appropriate operating hours
 - Transportation options to connect youth with opportunities

Opportunities

- Need a broad range of programs to reflect diversity of youth interests
- Link youth with supports in early adolescence to prepare them for successful transition into adulthood
- Create a youth advisory committee
 - Ensure youth strategy is in place
 - Include broad representation of community sectors
 - Include youth participation

“Smart” Services in Support of Local Quality-of-Life

Services I

- Broad categories of services
 - Social / health / education / housing
 - Business / financial / economic
 - Government / administration
 - Recreation
 - Other...
- Broad range of service providers
 - Public agencies
 - Service clubs / organizations
 - Charitable / religious
 - Volunteer civic groups
- Complex funding

Services II

- Crucial in support of social, economic, and demographic transition
- Vital to retention and recruitment of people and businesses
- Must prepare for future demands
 - Makes program planning difficult
 - Alternative definitions
 - Alternative valuations

Services

2 Stories:

Mackenzie

Port Clements

Port Clements community services building



Rural Services

- Traditional challenge of “geography”
 - Large distances, low population densities
= higher service delivery costs per capita
- Rural and small town places struggle to provide services
- New Opportunities:
 - Technology
 - Collaboration
 - “Train our own”

Service Provision Eras

- Isolation
 - Few services provided by state
 - Places were essentially on their own
 - Tremendous variation from place to place
- Expansion of the state
 - Canadian “social safety net”
 - Direct and indirect government support for local services
- Retrenchment
 - Market-based models
 - “Closure”

Service Trends

- Greater service specialization
- Increased standardization
- Increased professionalization
- Often built around “urban” models or norms
 - “Urban” may not fit well to the reality or rural and small town BC
- Shift to “flexible” delivery models

Services and Capacity

- Services function within 4 types of capacity “relations”
 - Bureaucratic – public sector
 - Market – private sector
 - Associative – voluntary sector
 - Communal – family and kinship
- Shifting service provision eras has also shifted emphasis

Regional Collaboration / Partnership: “Finding common ground”

Why Collaborate?

We are on the cusp of the most significant retooling of communities and economies since the 1950s

- Have the opportunity to create lasting benefit
- Communities, people, business, and industry

Regional Collaboration / Partnership

2 Stories:

BC's Peace River Region

Tofino and region

Reasons to Collaborate

- Nature of the issues
 - Complex
 - Interconnected
 - Shifting
- Benefits of collaboration
 - Better understanding
 - Effective use of resources
 - Innovation
- Challenges to collaboration
 - Time
 - Distance
 - Competition
 - Concern about independence

Factors for Successful Collaboration

- Information
- Leadership
- Involvement



Foundation

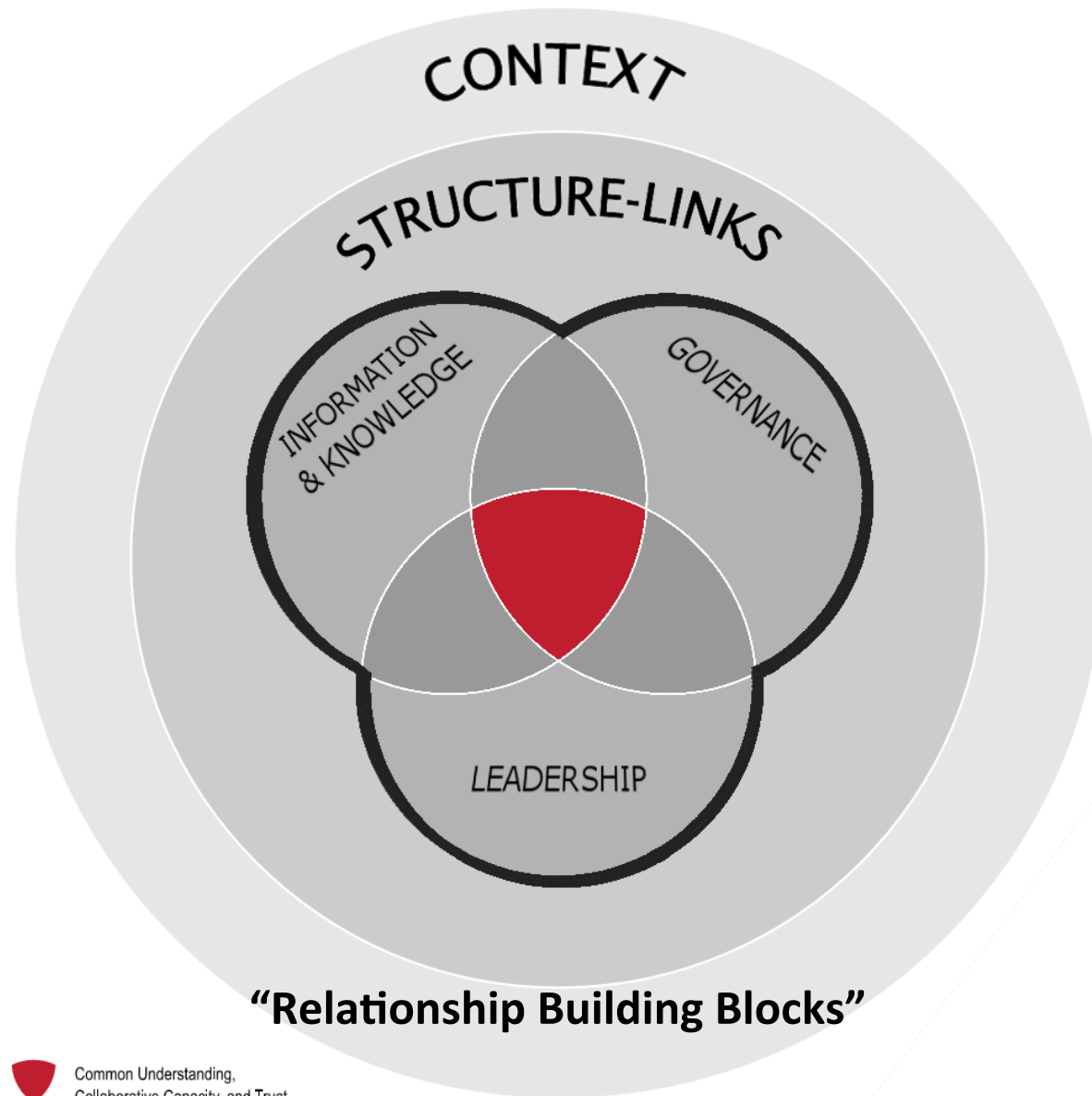
- Goals and Outcomes
- Strategies and Plans
- Implementation and Monitoring



Action

Dynamics of Successful Collaboration

- Context
- Structure
- Information and Knowledge
- Governance
- Leadership



Common Understanding,
Collaborative Capacity, and Trust
(Zone of decision-making)

CDI

Community Development Institute

Community Development Institute Home

About the Institute



Presentations & Conferences



Research

Partners in Community Development

Resources



Contact

Community Development Institute - UNBC

- [NEW BOOK - "Investing in Place"](#)
- [NEW - NEV2 Final Report](#)
- [Partners in Community Development: Board Voice](#)
- [Spring 2013 - Speakers Series - Housing in a Changing Community: Opportunity for Innovation](#)

The Community Development Institute at UNBC is interested in two fundamental issues for communities in northern BC: community capacity and community development. By undertaking research, sharing information, and supporting education outreach, the Institute is becoming a vital partner to communities interested in making informed decisions about their own futures.

The institute emphasizes the importance of capacity-building, collaboration, learning, and complementarity between UNBC research centres. Research that is undertaken balances academic credibility with practical relevance. Beyond research, the Institute is involved in outreach activities and serves as a conduit to expand and enhance local educational opportunities related to community development.

Major: [Public Administration and Community Development](#)

Network: [National Network for Urban Aboriginal Economic Development](#)

[Conferences and Workshops Hosted by the CDI](#)

The three foundations of the Community Development Institute at UNBC are:

The Community Development Institute University of Northern British Columbia

For further information please visit our website at:
www.unbc.ca/community-development-institute

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