

BC IDEAS EXCHANGE

Showcasing B.C. communities and innovative approaches to economic development



BUILDING MOMENTUM

Local Government Leadership Academy Recap

In our first B.C. Ideas Exchange showcase, panelists from communities across B.C. shared their innovative economic development initiatives and success stories including: Trail's Metal Tech Alley, Port Moody's Brewers Alley, Nechako Lakes School District's iCubed Tech and Entrepreneurship Summit, and Nelson's Smart 21 win.



LATEST INSPIRATIONS

Check out the latest BC Ideas Exchange Stories

There are many more inspiring stories from communities across B.C. Learn from the success stories of communities across B.C.!



The <u>Creston mobile fruit and vegetable press</u> allows a whole region to produce value-added

agri-foods products and helps the environment.



Revelstoke developed a <u>tech strategy with</u> <u>local tech players</u> to build a tech-friendly ecosystem and attract tech and knowledge workers to the mountain community.

More BC Ideas Showcases are coming to you!

Look for us at upcoming Local Government Association Conferences in April and May:

- Tech and Innovation B.C. Ideas Showcase featuring community panelists with innovative success stories
- Interactive dialogue sessions to explore regional tech and innovation opportunities

EC DEV TOOLS AND RESOURCES

Plan for Success

Economic Development 101

Brush up on the basics with this intro to economic development webinar.

Strategic Planning Toolkit

Quickly and effectively develop a customized action plan to realize your community's economic vision.

Performance Measurement Toolkit

Measure the success of local economic development efforts.

Know What Resources Are Out There Funding & Grants Search Tool

Find out what financial supports are available for your economic development initiatives.

Find Support Organizations & Community Partners

Learn about regional economic trusts, the rural dividend program and more.

B.C. Economic Atlas

Visualize your region's potential with this powerful economic data-mapping tool.

Be Inspired And Learn From Your Peers

Join us for a dynamic learning experience with fascinating guest speakers! Upcoming topics include:

- Applied Research Partnerships
- B.C. Ideas Exchange Story Showcase
- Building Your Community's Tourism Economy with RV Parks

More info at: Economic Development@gov.bc.ca

Take it to the next level with focused tools
Business Succession Planning
Land Development Tool
Support your business community

Have Your Say!

<u>Take this quick survey</u> to share your community challenges and successes and let us know what Economic Development tools and resources you use or would like to see in the future.

